PEI YU SUN

"Hi, I go by Michelle."
INTERACTION DESIGNER

MICHELLUSUN.COM

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+1 (646) 465-1868

EDUCATION

NEW YORK UNIVERSITY, TISCH SCHOOL OF THE ARTS
New York, USA
Sept, 2019 — Current

Master of Professional Studies

Major: Interactive Telecommunications
Relevant Courses: AR Development; Physical Computing; Interaction Design; Animation; Web-based machine learning; UX Design; Web development;

PARSONS NEW SCHOOL OF DESIGN
New York, USA
Aug, 2013 — May, 2017

Bachelor of Arts

Major: Communication Design (GPA: 3.68)
Minor: Fashion Communication (GPA: 3.8)
Relevant Courses: Front-End Programming; UI Design; Typography; Branding;

CLIENTS + WORK EXPERIENTCE

OVERICE DESIGN STUDIO
New York, CHINA
Designer, Brand Designer
Aug, 2017 — Current

—Designed brand identity for the company
—Collaborated and conducted design direction plans for several projects

LUMINOCITY FESTIVAL
New York, USA
Freelance Visual Idenity Designer
Mar, 2019 — July, 2019

—Conducted a brand guide and brand concept for the company
—Designed the logo for the company and the festival
—Designed visuals for company stationaries and festival products

WANPAKU BK
Brooklyn, USA
Freelance Visual Idenity Designer
May, 2018 — Feb, 2019

—Designed the logo for the restaurant
—Designed a typography set of japanese characters for the menu
—Art directing for menu photoshoot

I PINCO PALLINO
Milan, ITALY
Graphic Design Intern
May, 2016 — Jun, 2016

—Proposed and designed graphics based on the season's moodboard
—Designed baby products using license from "The Little Prince" such as baby bed accestories, pajama, etc

YONGHONG FOOD CO. LTD.
Shanghai, CHINA
Freelance Package Designer
Apr, 2015 — Jun, 2016
—Designed and illustrated package for three product lines

SKILLS

—Japanese (JLPT N2)
—Adobe Creative Suite
—Javascript, P5.js, Tone.js
—HTML, CSS
—Arduino, physical computing

—Illustration, Procreate
—Photography, retouching
—Sketchup 3D modeling
—Unity